

SIX SIMPLE STEPS TO CUT YOUR STRATEGIC PLANNING TIME IN HALF



DETERMINE MISSION, VISION, AND 3-YEAR OUTCOME

Personal and professional goals have to be considered together in order to achieve success and balance. Apply this to the organization and to yourself. Reaffirm the mission, vision, and 3-year outcome during your planning cycles.

CREATE KPIS FOR THE CORPORATION

Determine these KPIs using the 3-year outcome planned for in Step 1. Ask this one simple question: "What needs to be achieved during the next three years in order to hit our 3-year outcome?"

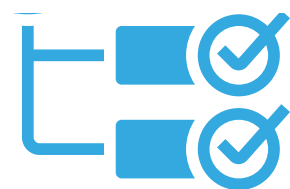


BUILD DEPARTMENTAL MISSION, VISION, 3-YEAR OUTCOME, AND KPIS

Consider the corporate mission, vision, and values when determining those of your individual departments. Ask this question: What does my department need to achieve to hit the corporate KPIs?

DETERMINE MILESTONES FOR EACH KPI

A milestone (or rock) is a major item that needs to be accomplished in order to achieve a KPI. Ask this question: How will I achieve this KPI?



SCHEDULE WEEKLY AND QUARTERLY REVIEWS

Regularly reviewing milestones and progress builds accountability and predictability.

HAVE TEAMS CHECK RESULTS

Review results against the plan. Revisit the steps on a rolling basis to continue to enhance your progress as an individual, as a team, and as a company by returning to step 1 and reaffirming your mission, vision, and 3-year outcome.



Catipult.AI can help! Our solution is designed for companies to maintain alignment while working their strategic plan from anywhere. Teams build their plans, Catipult nudges them to work those plans while cutting time spent on weekly stand-up meetings by 50 percent or more.